

IMPLEMENTED PROJECTS 3DELUXE IN/EXTERIOR

Conception, design: 3deluxe

Project development, project management, implementation, operating: system modern gmbh

LEONARDO GLASS CUBE – GLASKOCH B. KOCH JR. GMBH + CO. KG Corporate architecture with 2000 sqm of exhibition space	Bad Driburg	2007
SALZZEITREISE – ENTERTAINMENT GMBH Themed installation in the visitor's salt mine Berchtesgaden	Berchtesgaden	2007
SCHWEIZER FERNSEHEN SF1 Integrative set and screen design for two television programmes	Zurich	2007
CLOSING CEREMONY OF THE FIFA WORLD CUP 2006 – ARTEVENT GMBH/ANDRÉ HELLER Design and scenography for the entire event	Berlin	2006
FUTURE MOBILITY – DAIMLER CHRYSLER Information sculpture on the topic of sustainable propulsion concepts as an adaptation of the exhibition pavilion	Paris	2006
FUTURE MOBILITY – DAIMLER CHRYSLER Mobile exhibition pavilion on the topic of sustainable mobility	Mercedes-Benz Centres Europe	2005-2007
FOOTBALL GLOBE GERMANY – NATIONALE DFB KULTURSTIFTUNG WM 2006 Mobile light sculpture as a cultural ambassador for the 2006 World Cup on tour through international capitals	Tokyo, Paris, Milan, Zurich	2005-2006
COCOON CLUB – COCOON-CLUB GMBH & CO. KG/SVEN VÄTH Visionary club project with 2 restaurants covering a total area of 2700 sq.m	Frankfurt	2004
FOOTBALL GLOBE 2006 FIFA WORLD CUP – NATIONALE DFB KULTURSTIFTUNG WM 2006 Multimedia installation in the mobile pavilion; interactive installations on the topic of football culture linking the exhibition with a coherent web presence	FIFA WM Host Cities Germany	2003-2006
3DELUXE PROJECTS – INTERNATIONAL PUBLICATION BY DIE GESTALTEN VERLAG Experimental book design	Berlin	2003
AUTOSTADT GMBH Trade fair scenario, RDA	Cologne	2003
SWAROVSKI CRYSTAL WORLDS – ARTEVENT GMBH/ANDRÉ HELLER Extension of the existing world of experiences by André Heller with 3 themed installations	Wattens/ Innsbruck	2003
D'FLY – JENNIFER LIN, JEFF SHI Store Design for jewellery store in Soho	New York	2002
CYBERHELVETIA – CREDIT SUISSE GROUP Multimedia theme world at the Expo.02; connection of the experiences in the exhibition and at the related website in order to create a virtually expanded reality	Biel-Bienne	2002
DIGITAL BEHAVIOUR – NEW MEDIA TRADE FAIR AT THE COLOSSEUM Conception; art direction; creation of a meeting point	Cologne	2002

AUTOSTADT ATMOSPHERE – AUTOSTADT GMBH Trade fair scenario, International Motor Show IAA Trade fair scenario, International Tourism Exchange ITB Trade fair scenario, RDA	Frankfurt Berlin Cologne	2001 2002 2002
MAGIC OF AVIATION – FRAPORT AG Visitors' centre "Aeroworld" with theme park at the Frankfurt airport Competition winner in the category design concept/world of experiences	Frankfurt	2001
VOLKSWAGEN AG Press presentation of the VW Passat W 8 in Switzerland	Geneva	2001
VW PAVILION – VOLKSWAGEN AG Redesign of the interior; light- and sound scenography	Wolfsburg	2001
SCAPE – EXPO 2000 Multimedia theme world on an exhibition space of 4000 sq.m with 500,000 visitors Fusion of real and virtual spaces to a highly complex youth media world with a coherent web presence "visionscape.de"	Hannover	2000
BIONIC PAVILION – RESEARCH PROJECT ON "GENETIC ARCHITECTURE" Conceptual study concerning a new site for Biotech, Niederurseler Hang, Frankfurt	Wiesbaden	2000
HIFIND SYSTEMS AG Trade fair scenario, Midem, France Trade fair scenario, Popkomm	Cannes Cologne	2000 2000
P.S.1 MOMA CONTEMPORARY ART CENTER, USA Reading Lounge with multi-media setting for the exhibition "Children of Berlin"	New York	1999
EXTRA-HEROES – MESSE FRANKFURT GMBH Themed installation about the material glass at the autumn trade fair	Frankfurt	1998
EXPO 2000 Consulting for the theme park "Knowledge and Communication"	Hannover	1998
BERLIN BIENNALE FOR CONTEMPORARY ART Main recreation lounge	Berlin	1998
PRO 7 MEDIA AG Design of several TV sets	Munich	1997-1998
ORIENTAL EMOTIONS – MESSE FRANKFURT GMBH Themed Installation	Frankfurt	1997
APARTMENT, APARTMENT EXTENSION, SCHUH CITY Store Design	Berlin	1996-2001
LEISURE LOUNGE – MESSE FRANKFURT GMBH Tranquillity lounge at the autumn trade fair	Frankfurt	1996-1997
MTV NETWORKS Trade fair scenario, Popkomm Trade fair scenario, Telemesse	Cologne Düsseldorf	1997-2001 1999-2001
NEW SPACES – ON VIRTUAL AND VISIONARY WORLDS – MESSE FRANKFURT GMBH Themed installation with a relaxation lounge at the spring trade fair	Frankfurt	1996