



USTVARJALNO MESTO
Nabavni projekt je za predmetni natečaj je smiselno uporabiti licitacijo za hitrejšo in uspešnejšo transformacijo Maribora iz industrijskega mesta v ustvarjalno mesto. Ključni element strategije je formiranje »ustvarjalne skupnosti« na desnem bregu Drave. Gre za bivalno skupnost mladih ustvarjalnih kadrov, ki se navezujejo na program nove galerije. Nabavni center kreativnih industij se razširi in uredi v bivalnih splovih ob ljubim nabavni Dravi.

A CREATIVE CITY
The proposed projects which are the subject of the competition are intended to be utilized as tools for quick and effective transformation of Maribor from an industrial city to a creative city. The key element of the strategy is the formation of a "creative community" on the right bank of the river Drava: a residential community of young creative professionals who are connected to the programme of the new gallery. The planned centre of the creative

MESTO NA VODI
Razširjen, raznovrsten, povezan in prilagodljiv javni prostor na vodi naj zaznamuje in omogoči transformacijo tega dela Maribora v sodobno kulturno in bivalno mesto in bivalno skupnost. Ključni element strategije je formiranje »ustvarjalne skupnosti« na desnem bregu Drave. Gre za bivalno skupnost mladih ustvarjalnih kadrov, ki se navezujejo na program nove galerije. Nabavni center kreativnih industij se razširi in uredi v bivalnih splovih ob ljubim nabavni Dravi.

A CITY ON THE WATER
The expanded, diverse, connected and adaptable public space on the water should mark and enable the transformation of this part of Maribor into a contemporary cultural centre point of the city and the wider region. The rearrangement along with the formation of a "creative community" on rafts also foresees the expansion of the public space with the modular elements of a floating public space which can transform and transpose itself along the river Drava embankment. Along with the new footway and bicycle bridge, it is also intended as an additional connection across the river with rafts which over the day connect the banks in the middle of the area under discussion.

NOVA GALERIJA KOT GENERATOR USTVARJALNEGA MESTA
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THE NEW GALLERY AS A GENERATOR OF A CREATIVE CITY
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