

PICNIC IN CONCRETE FIELDS

ADVENTURES ON THE INDUSTRIAL PLATFORM

THE PAINTBRUSH FACTORY, 1st floor

06 – 13.11.2010

Opening: 6.11.2010, 17.00 h

Five teams of artists and architects from Austria, Hungary and Transylvania, are experimenting with video-shooting on-site and photography, so that five short movies and complementary process and site-documentation are presented in this exhibition. The aim of the project is to experiment by bringing new life into these spaces by means of fresh concepts and contrast, so that they become interfaces where time-travel, loss of gravity, or anything up to an artistic mind might occur. By doing these experiments, the industrial heritage of Romania in general and Cluj / Klausenburg specifically, is being presented in new lights to the local/ regional and extra-regional/ international public.



event organized by:



Proiect finanțat de
Institutul Cultural Român
prin Programul

programulcantemir.ro
Cantemir

project financed by the CANTEMIR programme of the ROMANIAN CULTURAL INSTITUTE

TEAMS:



Irene Prieler + Michael Wildmann
(Grundstein architecture office)
+ Frank Gassner (artist), Viena, AUSTRIA

www.frankgassner.org
www.grundstein.cc

Rainer Kasik (x-architekten) &
Franz Konrad (painter / architect),
Viena / Graz, AUSTRIA

special thanks: Püsök Botond (spotfilm)

www.xarchitekten.at / www.franzkonrad.com



Driendl*architects architecture office,
Viena / Tyrol, AUSTRIA

www.driendl.at

Bálint Kádár + Attila Gyulai + Balázs Steiner
(MemoriaModerna), Budapest, HUNGARY
special thanks: Tóth Orsolya (spotfilm)

www.mmcsoport.hu



Benedek István + Pásztor István +
Szénási Zsolt (AREA3 association
"areacube"), Cluj, ROMANIA
special thanks: Püsök Botond (spotfilm)

www.area3.ro