# 30<sup>th</sup> International Workshop of Cergy-Pontoise – Planning and Urban Design

# Conditions of participation and selection



#### **Objectives of the workshop**

- Sculpt the metropolitan landscape of tomorrow, using geography and urban forms.
- Reveal the aesthetic qualities and emblems of urban peripheries, bringing them identity.
- Create physical interfaces between urban and natural areas.
- Draw the attention of decision makers about expectations of daily visual beauty.
- Propose new visions for Paris in its metropolitan dimension and contribute to shape its image.

#### **Organization of the workshop**

- 30 international participants from all disciplines and cultures selected by the managing team: students of Master level minimum, or young professionals under 30 years old.

- Workshop on full-time five weeks, **from August 25<sup>th</sup> to September 28<sup>th</sup>, 2012 in Cergy-Pontoise.** <u>Week 1</u>: visits, meetings with top-level decision makers, lectures, presentation of the research works of all participants, definition of five international teams. <u>Weeks 2, 3 and 4</u>: Group work at the Art School of Cergy-Pontoise, at the beginning without computers. Participation of artists. Exchange forums, during which the teams present their analyzes and projects to a group of professionals. <u>Week 5</u>: international jury.

A symposium on Sept. 28<sup>th</sup> or October 1<sup>st</sup>, to present the best proposals to the Grand Paris decision makers.
 This workshop is being prepared since 2010 by a dedicated managing team, with regular meetings with

local institutions, and a productive international seminar in December 2011, with our 9 "partner cities".

## Why participate?

- Living an exceptional human experience, intercultural, interdisciplinary and very professionalizing.
- Opportunity to speak directly to key decision makers and contributors to the development of Greater Paris.
- Benefit from close support of the scientific pilots (JN Capart and B. Warnier), intellectual sponsors (Edgar Morin, Tadashi Kawamata...), experts, and the two associated artists Yona Friedman and Jan Kopp.
  Obtain a degree from the University of Cergy-Pontoise, which validates 12 ECTS credits.
- Entering the professional network of Les Ateliers, participate or be an assistant for future workshops.

## Send us your application

Applications must be individual and sent in English or French. They should be directed to <u>application@ateliers.org</u> **before May 1<sup>st</sup> 2012**, with three elements: the application form (see website and blog), a one page CV, a research work of 10 to 16 A4 pages. This research work must address the theme of the workshop and apply it to the metropolitan area of your choice. Our criteria are: ability to comprehend the large scale, ability to produce original representations of the metropolitan landscape, quality of analysis (how the landscape has been made, how it is revealed today creativity / inventiveness of actions proposed for staging and revealing the landscape of the metropolis. All work characterized only by representations "from the sky" or by individual projects of architectural or engineering will be excluded ; our approach is that of the vision from ground level, and we wish to discover the way you look at metropolitan landscapes. We invite all candidates to make the first contact with us <u>cergy2012@ateliers.org</u>.

## Support

Les Ateliers website: <u>www.ateliers.org/en</u>, Dedicated blog : <u>http://metropolitanlandscape.wordpress.com</u> Presentation Topic: <u>www.ateliers.org/Topic\_Atelier\_Landscape\_Metropolis.pdf</u> December production seminar: <u>www.ateliers.org/POST\_Productive\_Seminar\_EN.pdf</u>

## Conditions

Applications are open to ALL PROFILES interested in the evolution of cities and landscapes. **Tickets are paid for every selected international participant!** Registration fee: 350 euros (or 250 euros without transportation reimbursement). The fee includes: accommodation for 5 weeks, coaching, visits, conferences, membership of Les Ateliers, administrative fees for the degree, drawing materials, evening parties, ceremonies.